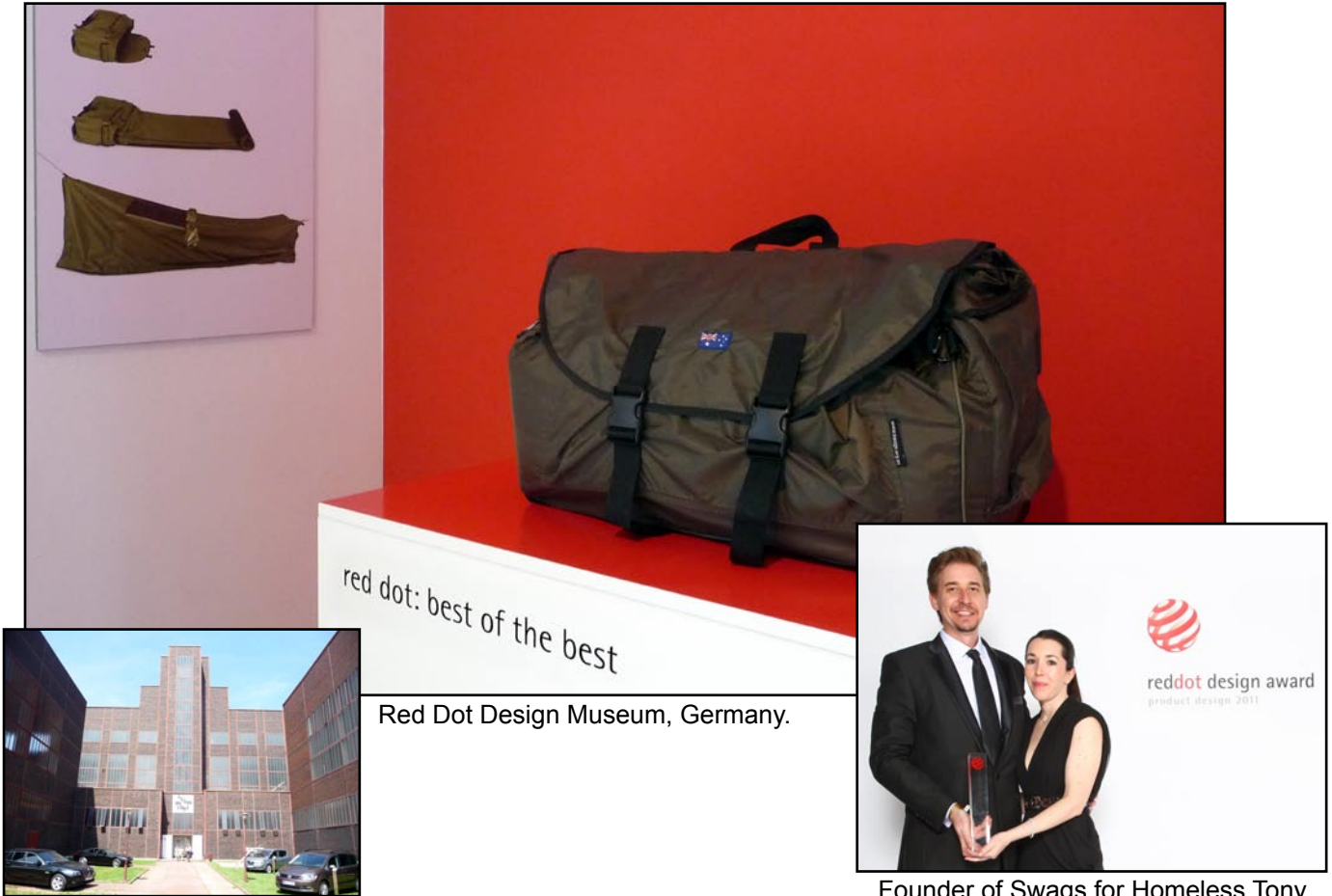


Backpack Beds save the lives of homeless turned away from shelters. Now requested globally.



Red Dot Design Museum, Germany.

Founder of Swags for Homeless Tony with co-designer wife Lisa Clark.

Global Product Design Winner

Australian designed Backpack Bed awarded the worlds largest and most prestigious Product Design Award - Red Dot 'Best of the Best' in Germany. The first Australian recipient and first charity globally to be awarded the highest Red Dot award honour since the awards inception in 1955.

Australian product design winner - Sydney Powerhouse Museum Design Award 2011 + Australian International Design Award 2011.

Swags for Homeless (est 2007) partners with 100+ charities Australia wide to distribute life saving emergency relief Backpack Beds to street sleeping homeless turned away from shelters. Improving homeless dignity, health, safety, comfort, self-esteem and sleep.

In November 2009, Melbourne - Backpack Bed distribution started with a pilot study program. As a result of the successful pilot study, the award winning Backpack Beds are now in demand across Australia. With community support Swags for Homeless manufactured 3,000 Backpack Beds in the last 12 months.

Until now - if very lucky - charities were forced to hand out light blankets, white doonas or even insulation stuck together with sticky tape. None are waterproof, mildew resistant, fire retardant or suitable for the street. Nor are they easy to carry, or have a built-in insulated mattress - which are all dignified features of the Backpack Bed. Homeless have said the Backpack Bed has saved them from suicide and totally giving up on hope. We save lives mentally and physically.



reddot design award
best of the best 2011

